



Commission on Governmental Ethics and Election Practices  
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## 2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER
MAINE CONSERVATION VOTERS ACTION FUND 295 WATER STREET, SUITE 9 AUGUSTA, ME 04330 PHONE: (207) 620-8811 EMAIL: MAUREEN@MAINECONSERVATION.ORG		RALPH POPE 351 BALD HEAD ROAD ARROWSIC, ME 04530 PHONE: (207) 443-1445 EMAIL: JGPOPE@AOL.COM
REPORT	DUE DATE	REPORTING PERIOD
Independent Expenditure Report	09/05/2014	06/09/2014 - 09/04/2014

### FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPOSED	\$503,789.46
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$503,789.46

### AFFIDAVIT

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

MAUREEN DROUIN, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

\_\_\_\_\_  
(Signature of Affiant)

Sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_ 2014

\_\_\_\_\_  
(Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: MAUREEN DROUIN  
REPORT FILED ON: 09/05/2014  
LAST MODIFIED: 09/05/2014  
PRINTED: 09/05/2014  
COMMITTEE ID: 657

**SCHEDULE B-IE-1  
CANDIDATE(S) SUPPORTED/OPPOSED**

<b>Support / Oppose</b>	<b>Candidate Name</b>	<b>Office</b>	<b>District / County</b>	<b>Expenditure Date</b>	<b>Expenditure Amount</b>	<b>Payee</b>
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		6/24/2014	\$11,650.00	GREENBERG QUINLAN ROSNER RESEARCH
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		6/24/2014	\$11,650.00	GREENBERG QUINLAN ROSNER RESEARCH
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		7/27/2014	\$55.03	ALI ROMANO
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		7/27/2014	\$55.03	ALI ROMANO
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		7/27/2014	\$23.31	BETH AHEARN
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		7/27/2014	\$23.30	BETH AHEARN
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		7/27/2014	\$122.62	ALI ROMANO
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		7/27/2014	\$122.63	ALI ROMANO
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		7/27/2014	\$32.48	MAUREEN DROUIN
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		7/27/2014	\$32.48	MAUREEN DROUIN
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		7/29/2014	\$222.12	MAINE CONSERVATION VOTERS
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		7/29/2014	\$222.11	MAINE CONSERVATION VOTERS
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/5/2014	\$750.00	IAN C GRADY
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/5/2014	\$750.00	IAN C GRADY
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/5/2014	\$9,937.57	PRISM COMMUNICATIO NS
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/5/2014	\$9,937.57	PRISM COMMUNICATIO NS
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/12/2014	\$21,730.80	RISING TIDE INTERACTIVE LLC
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/12/2014	\$21,730.80	RISING TIDE INTERACTIVE LLC
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/12/2014	\$623.84	MAINE CONSERVATION VOTERS
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/12/2014	\$623.84	MAINE CONSERVATION VOTERS
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/22/2014	\$200,000.00	TARGETED PLATFORM MEDIA LLC
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/22/2014	\$200,000.00	TARGETED PLATFORM MEDIA LLC
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/25/2014	\$5,277.50	PRISM COMMUNICATIO NS

SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/25/2014	\$5,277.50	PRISM COMMUNICATIONS
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		8/26/2014	\$719.47	MAINE CONSERVATION VOTERS
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		8/26/2014	\$719.46	MAINE CONSERVATION VOTERS
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		9/2/2014	\$750.00	IAN C GRADY
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		9/2/2014	\$750.00	IAN C GRADY
<b>Total expenditures for all candidates this reporting period</b>					<b>\$503,789.46</b>	

**SCHEDULE B-IE-2  
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
6/24/2014	GREENBERG QUINLAN ROSNER RESEARCH 10 G STEET NE SUITE 500 WASHINGTON, DC 20002	POLLING RESEARCH	POL	\$23,300.00
7/27/2014	ALI ROMANO 6 YOUNG LANE POLAND, ME 04274	FOOD FOR TV AD SHOOT	FOD	\$355.31
7/27/2014	BETH AHEARN 30 PINE STREET FREEPORT, ME 04032	TRAVEL TO TV AD SHOOT	TRV	\$46.61
7/27/2014	MAUREEN DROUIN 1 SPRING STREET HALLOWELL, ME 04347	TRAVEL TO AND FROM TV AD SHOOT.	TRV	\$64.96
7/29/2014	MAINE CONSERVATION VOTERS 295 WATER STREET SUITE 9 AUGUSTA, ME 04330	PERSONNEL COSTS IN SUPPORT OF TV AD AND DIGITAL CAMPAIGN PRODUCTION.	OTH	\$444.23
8/5/2014	IAN C GRADY 125 MORNING STREET UNIT 5 PORTLAND, ME 04101	COMMUNICATIONS SUPPORT.	CNS	\$1,500.00
8/5/2014	PRISM COMMUNICATIONS 1000 POTOMAC STREET, NW SUITE 420 WASHINGTON, DC 20007	TV AD PRODUCTION	TVN	\$19,875.14
8/12/2014	RISING TIDE INTERACTIVE LLC 901 NEW YORK AVENUE, NW SUITE 470E WASHINGTON, DC 20001	DIGITAL CAMPAIGN	OTH	\$43,461.60
8/12/2014	MAINE CONSERVATION VOTERS 295 WATER STREET SUITE 9 AUGUSTA, ME 04330	PERSONNEL COSTS IN SUPPORT OF TV AD AND DIGITAL CAMPAIGN PRODUCTION.	OTH	\$1,247.68
8/22/2014	TARGETED PLATFORM MEDIA LLC 1291 HOLLYWOOD AVENUE ANNAPOLIS, MD 21403	TV AD BUY	TVN	\$400,000.00
8/25/2014	PRISM COMMUNICATIONS 1000 POTOMAC STREET, NW SUITE 420 WASHINGTON, DC 20007	TV AD PRODUCTION	TVN	\$10,555.00
8/26/2014	MAINE CONSERVATION VOTERS 295 WATER STREET SUITE 9 AUGUSTA, ME 04330	PERSONNEL COSTS ASSOCIATED WITH TV AD AND DIGITAL CAMPAIGN PRODUCTION AND RELEASE.	OTH	\$1,438.93

9/2/2014	IAN C GRADY 125 MORNING STREET UNIT 5 PORTLAND, ME 04101	COMMUNICATIONS SUPPORT.	CNS	\$1,500.00
<b>A. Total Expenditure Payments</b>				\$503,789.46
<b>B. Total Obligations</b>				\$0.00
<b>C. Total independent expenditures for this reporting period (A+B)</b>				\$503,789.46